ABSTRACT OF THE DISCLOSURE

A service provider places a server at a data center and a service user searches a website, connecting a terminal to the Internet. When the service user specifies URL of a website server via a terminal accessable to the Internet, data of content stored onto the server is read out and transmitted to the server of the service user. Content has seven classified categories such as a membership registration, all-new information, product information, a service/support, an on-line album, an on-line shop and a community.